



Stickydot online workshop series:

# MOVING DIALOGUE ONLINE

A course tailor-made for  
professionals in science engagement


Moving dialogue online is a five-part series of workshops designed for professionals working in projects that connect science with society. Together we will look at how various participatory processes and dialogue events can be run online.

This course will be useful to you if you are planning a dialogue event and now need to take the consequences of the COVID-19 pandemic into account. Or maybe you intended to run an engagement process bringing people together with researchers or policymakers and are reflecting on how to adapt your plan.

Insight from a broad range  
of experiences

This workshop series is led by the Stickydot team who have a wealth of expertise in participatory processes around research and innovation, on and offline. It brings together professionals from different countries working on a range of projects to share insight and experiences and develop relevant skills to design and run online participatory workshops.

Each session lasts two hours and is held in English on Zoom. Our sessions draw on existing good practices and research findings both within our sector and further afield. They are dynamic and interactive, ensuring plenty of time for discussion and sharing of experiences.



Five online sessions

Session 1:

## **A SHIFT IN MINDSET**

\*Session 1 is free of charge

Tuesday 13 October 2020,  
15:00-17:00 CET

This session will look at the paradigm shift from engagement in-person to online. How is this change shaping our sector? What can we expect from online sessions and what are their limitations? We will explore the barriers that many of us are encountering, as well as the opportunities that this shift can offer, setting the scene for the sessions in the weeks to come.

Session 2:

## **TOOLS FOR WORKSHOPS**

Thursday 29 October 2020,  
15:00-17:00 CET

Here we will explore a range of tools for online engagement with a focus on one-off workshops where the participants have not necessarily worked together. Zoom, Jitsi, Hangouts - which platform is best for what context? What about Google docs or more sophisticated tools for online collaboration such as Padlet - what should we bear in mind when opting for one or the other? We'll open up discussion around our findings and offer you a chance to test a selection of tools and platforms during the workshop.

Session 3:

## **TOOLS FOR PARTICIPATORY PROCESSES**

Thursday 12 November 2020,  
15:00-17:00 CET

Our fourth session again looks at online tools and platforms, this time with longer-term processes in mind. What should we take into account when engaging mixed stakeholder groups alongside the public? How can digital whiteboards or collaborative tools such as Miro and Mural help us engage stakeholder groups in co-design and deliberation processes for the first time? What training is required and how do we make sure that participation is not limited due to lack of digital literacy?

Session 4:

## **FACILITATION SKILLS**

Thursday 26 November 2020,  
15:00-17:00 CET

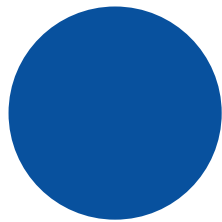

This is a chance to work on the skills required to facilitate an online workshop. Even if we are not in the same room, certain techniques can help to ensure a constructive atmosphere where everyone's voice is equal. We will explore and test out a range of approaches that we can take as facilitators to break the ice, energise the group, brainstorm ideas and come to consensus. We will also look at facilitation methods to deal with particularly challenging situations such as conflict or lack of participation. Which in-person facilitation techniques translate well to the online environment, and which fall flat?

Session 5:

## **INCLUSION AND EVALUATION**

Thursday 10 December 2020,  
15:00-17:00 CET

How do we ensure we are adapting our online workshops to the needs of our participants? In our final session, we will focus on how evaluation and planning for your activities changes when you cannot run them face-to-face any more. We will focus in particular on aspects of inclusion online: how do we make spaces where our participants feel comfortable and safe to engage? And after examining how best to evaluate and capture the learnings from our online activities, we'll put our ideas into practice with an online evaluation session covering this workshop series.



## Workshop leaders

Marzia Mazzonetto

facilitates stakeholder engagement leading to social innovation and co-design. She is currently designing online activities for ECSA (the European Citizen Science Association), EU-funded projects such as [TRANSFORM](#) and [RETHINK](#), and institutions like [Cariplo Factory](#).

Maria Zolotonosa

has been working on public engagement projects for more than 8 years and is experienced in setting up and facilitating online conversations and collaborative processes. She ran numerous training sessions for projects such as [SySTEM2020](#) and [Sparks](#). Her most recent assignment was the organisation of a [series of online participatory webinars](#) for EUFIC, the European Food Information Council.

Michael Creek

designs and facilitates participatory processes around research and innovation. His current and recent projects include online workshops for [SAPEA](#), the European Commission's Scientific Advice Mechanism; [EASO](#), the European Association for the Study of Obesity; [EMSP](#), the European Multiple Sclerosis Platform; Mexico's [Interactive Museum of Economics](#) and [Ecsite](#), the European Network of Science Centres and Museums.

## Testimonials

Our evaluation of previous Moving Dialogue Online sessions showed that the participants were very satisfied with the content, format and interaction. Nine out of ten agreed that they would recommend the series to a colleague.

"The series was very useful. It provided an excellent opportunity to connect with like minded people and gain extremely useful insights and practical tips in managing stakeholder interactions via remote workshops, something I really lacked confidence with."

"The lovely sense of community that was fostered"

"This was a great course, I'm so glad I signed up. [...] It's really helped me (and my team) to feel that we can move our workshops online."

"I liked the hands-on approach, the fact that you used the techniques you were preaching."

"Best online session I've attended to date, thanks."

## Registration

The registration fee for each individual two-hour workshop is €89 (excluding VAT). If you register for all sessions, you get a 10% discount and pay €320 (excluding VAT). We offer Session #1 A shift in mindset free of charge with no obligation to register for the following workshops.

Unfortunately we cannot provide refunds in case of cancellations or no-shows but we will make the recording of the full workshop available to you, and you can still get in touch with us by email if you have questions or comments.

Being supportive to our broad community of science engagement professionals is important to Stickydot. If the cost is a barrier to your participation, please get in touch with us to discuss the possibilities and we will try to find a way to support you.

We look forward to joining you there!

## INTERESTED?

Register now on [Eventbrite](#) or drop us a line for more information: [info@stickydot.eu](mailto:info@stickydot.eu)